

## Case Study 201218 - Automotive Advertising Collections



Aa  
accountassistants



SERVICE

# \$10,699 REVENUE RECOVERED \$65.4% RECOVERY ON ADVERTISING ACCOUNTS

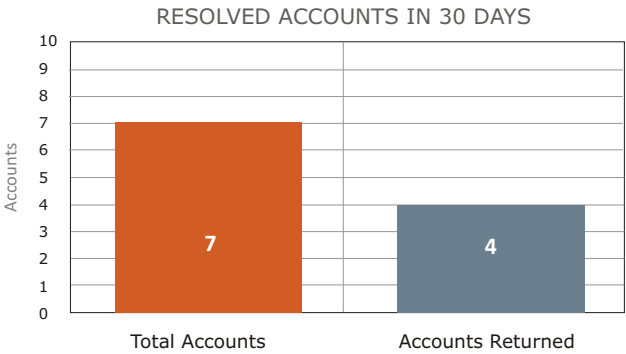
Account Assistants is a specialist in Advertising and Media Collections. Our Automotive Advertising client forwarded 7 past due accounts in an attempt to recover their lost revenue. The accounts were 6 months to a year past due. Account Assistants located right party contacts, professionally explained the obligations to their customers and successfully resolved all disputes associated with 4 of the 7 accounts sent to our office. Account Assistants fee was 30% of funds recovered returning \$7,489.00 to our Advertising Client. There were no complaints by the past-due customers, no legal action was required and 3 out of the 7 returned to our Automotive Advertising client as active accounts.





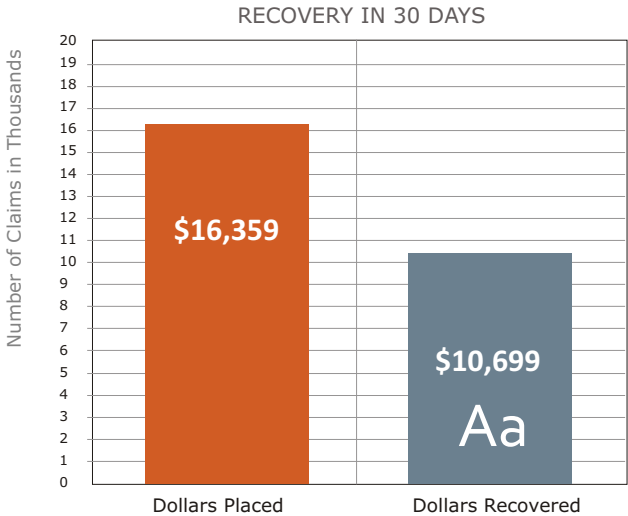
RESULTS

OVER 60% SUCCESS RATE ON PAST DUE ADVERTISING ACCOUNTS



Account Assistants resolved more than 60% of accounts in 30 days of placement. A total of 7 accounts with an average balance of \$2,337.00 were forwarded Aa and 4 were returned paid-in-full with

\$10,699 REVENUE RECOVERED ON PAST DUE ADVERTISING ACCOUNTS



Account Assistants collected \$10,699 in lost revenue within 30 days of placement. A total of \$16,359 was forwarded to Account Assistants to locate, contact, update and negotiated a settlement of past due accounts. 65.4% of revenue was recovered.

\*\*REQUEST COMPREHENSIVE REPORTS AND REFERENCES BY CALLING (888) 222-0793

